



Sound Communications Completes Move



Sound Communications' new facility, the Jackson Building, is dedicated to the memory of longtime employee Jack VanHorn, who passed away in 1998.

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In our last issue, we told you about our exciting move to a larger facility. We're pleased to announce that our move is now complete...and that has lots of meaning for you.

Dedication and Open House

Mark your calendar now for Thursday, April 25, 2002, and plan to join us for a fun and informative Open House. The afternoon will begin with a formal ceremony, as we dedicate The Jackson Building in memory of longtime employee Jack VanHorn.

The ceremony will be followed by a casual reception from 2:00pm to

6:00pm, including complimentary appetizers, beverages, and cocktails.

In addition to meeting the Sound Communications team, you'll be able to see product demos and speak directly with manufacturer's representatives. Companies and products will include:

Mercom (Audiolog®)

Imminent Technologies (Imaging Made Simple™)

CML (Sentinel 9-1-1)

Watch for your personal invitation to this event—it's coming to your mailbox soon!

Sound Bytes...

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What's News?

Sound Communications Tops The List!

In December, 2001, Mercom Systems announced its top five resellers worldwide...and Sound Communications was on the list. In fact, we're proud to be Mercom's top reseller in the United States.

We believe that this achievement is a reflection of both Mercom's commitment to quality product...and our commitment to exceptional service. With the great things Mercom has in store for the new year, we look forward to representing their products in 2002.

Sentinel 9-1-1: Proven Solution for Public Safety

With an estimated 250,000 calls placed to U.S. 9-1-1 centers everyday, there's an ongoing need to process such calls quickly and easily. Yet Public Safety Answering Points (PSAPs) face ongoing challenges.

For example, in many states more than half the 9-1-1 calls are made by cell phone users. While calls made from traditional landlines can be mapped with ease, cell phone calls are a different story.

That's why we're excited to add Sentinel 9-1-1 to our product line. Manufactured by Ottawa-based CML Emergency Services, Sentinel 9-1-1 is a proven solution that is compatible with both Phase I and Phase II requirements for Wireless E9-1-1 as stipulated by the FCC.

In addition, Sentinel 9-1-1 offers such benefits as unlimited speed dial lists, built-in TDD, integrated instant recall recorder, desktops that can be configured to meet agency and/or individual requirements, and much more.

Sentinel 9-1-1 is currently used by more than 700 PSAPs worldwide. For more information on this exciting product, please give us a call.

Save on Recording Media

Over the past few months, we've sold a tremendous volume of recording media. Why is that good news for you? Because our sales have been so good that we're able to reduce our prices on recording media, including DVD-RAMs and DATs!

According to our technical experts, the quality of your media is important. We've seen of cases in which use of third-party media led to problems, both with compatibility and with recording quality.

Remember: inexpensive media that damages your equipment or compromises your recording is no bargain.

Cell phone callers to 911 are often too distraught or too ill to give their location. In some cases, attackers knock the phone from the victim's hand.

Recording Media Prices Effective 1/23/02

Type of Media	Old Price	New Price
5.2G DVD Disk	\$39.00	\$22.66
9.4G DVD Disk	50.00	38.66
DGD 120P/DDS2 DAT Tape	13.00	7.33
DGD 125P/DDS3 DAT Tape	27.00	11.33
DAT Drive Cleaning Tapes	11.00	9.65

Educational Programs for 2002

Second Annual Symposium

Final plans are still in the works, but we wanted to give you the date and location so you can start planning now. The **Sound Communications 2002 Technical Symposium** will be held on Thursday, September 26, 2:00-7:00pm. The location this year is the Jack Nicklaus Golf Museum at The Ohio State University in Columbus.

Technical presentations will be followed by appetizers, cocktails, and tours of this brand-new museum. In fact, we'll have the museum to ourselves for the cocktail hour.

We're also considering a Sound Communications golf outing for Wednesday, September 25. If you would be interested in participating, please call or email Toni VanHorn. This event will be contingent on the level of interest among our readers. Watch for more Symposium details in our next newsletter!

Late-Breaking News

Mercom Announces Price Reductions

As this newsletter went to print, we received word that Mercom has reduced prices on several software products. For example, the Remote Management Console is now \$750 (for a limited time).

The Remote Management Console enables remote configuration of one or more Audiolog units. It includes:

- Centralized Alarms for one or more servers w/complete system alarms including system down

Technical Seminars

Would you like know more about certain technical aspects of Audiolog®? Are you considering Sentinel 9-1-1, but have questions? Does Imaging Made Simple™ sound good, but you're worried about staff training?

For 2002, we're planning to hold a number of educational seminars in the Training Center at our new facility. If you have suggestions on subjects or products you'd like us to cover, we welcome your input.

Virtual Assistance

Looking for educational resources on demand? Don't forget that our website is your source for company details, information and technical downloads, on-line purchasing, and more. Virtual assistance is as close as your computer at:

www.soundcommunications.com

- Media Status, Channel Status, and Error Log viewing
- Compatibility with Windows NT/2000
- Management of cross-server resources
- Enhanced audible alarms
- Channel inactivity notification
- Direct access to each server
- Hard drive and archive media status and capacities, and more.

For more details on the Remote Management Console, or to find out about other software price reductions, please call the Sound Communications' office.

Do you have a question for our experts? Send it to us at Sound Communications, 3902 Broadway, Grove City OH 43123. Or email it to us: toni@soundcommunications.com



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Drowning in Paper? We Have The Answer

Imaging Made Simple™

If disaster struck, and you had two minutes to get your most important documents and files out of your office, which ones would you choose?

In the context of disaster prevention, IMS™ makes off-site storage of important documents easier than ever before.

For most of us, it would take longer than two minutes to find relevant files, much less make critical, prioritizing decisions. That's why we're excited to announce the addition of a very special product to our line: Imaging Made Simple™ (IMS™).

IMS™ is a document management system that enables you to scan your documents and index them in any way you see fit. Originally developed for the U.S. Army, the

software is extremely easy to use. But security is only one of the benefits IMS™ offers.

Another is lack of space. For industries that generate a lot of paper, IMS™ offers user-friendly archival and retrieval of documents...easily converting drawers of paper files into slim, easily transportable CDs.

IMS™ supports virtually all standard image formats, including color formats. And the system is capable of filing nearly any file, anywhere—and retrieving it with its native viewing application withing the IMS™ environment.

Ask us how Imaging Made Simple™ can benefit your business.



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